



MedicareAPP

AEP 2022

Health Risk
Assessments



Health Risk Assessments

MedicareAPP now offers health plans the ability to collect initial **Health Risk Assessments** on our **MedicareCENTER** platform.

This new feature gives newly enrolled members and agents the ability to complete an HRA immediately after submitting an enrollment for a participating health plan.



Who can submit a HRA

Health plans may have different rules regarding the collection and submission of HRA data. The health plan controls who can submit an HRA—beneficiary, broker or call center agent.

1. Brokers and call center representatives can collect and submit the HRA following enrollment completion.
2. Beneficiaries can move on to the HRA if they complete the enrollment themselves.

HRAs must be submitted at the time of enrollment and cannot be completed at a later date (for this AEP 2022).

Access HRA via the enrollment confirmation page

Upon clicking the “Complete Health Risk Assessment” button, the site will redirect the user, either to a form hosted on the platform or to an external site.

Application submitted



Your application has been submitted and is pending approval.
Confirmation is not proof of coverage.

[Email](#) [Print](#)

What to expect

- We sent a copy of your confirmation to your email address.
- You will be notified when your application is accepted and your coverage is effective.
- Your new insurance card will be sent to you upon confirmation of coverage.

Next steps

Please complete the optional Health Risk Assessment so we may gather more information about your health.

[Complete Health Risk Assessment](#)

Application details

Applicant name
Kelly Wallace

Applicant address
123 main st Beverly Hills, CA 90210

Submitted on
December 5, 2019

Confirmation number
A917530635H29M99

HRA Hosted by MedicareAPP

The member completes the HRA on the site and receives a confirmation. A record of the completed HRA will also appear in their profile.

Healthcare co choice value plus 5000
Submitted 11/04/2019 4:53pm PST Confirmation #123010243sdg [View application](#)
Requested effective date 01/01/2020 HRA Confirmation #123010243sdg
[Proof of citizenship.jpg](#) [Loss of coverage.pdf](#) [Health Risk Assessment.pdf](#)
+ Dental 5000 + Vision 2000 rider
Total monthly premium \$3.10

The HRA data will be exported nightly in a tab delimited txt file, like the enrollment report.

HRA Hosted Externally

When an HRA is hosted externally, the user is redirected to the external HRA. HRA data is not collected and therefore an export file is not generated.

However, ConnectureDRX is able to report on the number of times a user clicks to start an HRA and can provide this information via our Insights reporting.

Workflows

Below is the HRA workflow, whether hosted by ConnectureDRX or via an external link and dependent on health plan requirements.

MedicareAPP updates plan data to identify:

- Those plans with an HRA
- Whether the HRA is hosted by ConnectureDRX or has an external link (health plan must provide the link the user will connect to, if external link)
- Type of user that can complete a HRA

